

## ORDER



Orders	Order / Rev:	163911
	Alt Order #:	06285096
	Product Desc:	WOMEN VOTE
	Estimate:	3190
	Flight Dates:	08/20/12 - 08/26/12
	Original Date / Rev:	08/17/12 / 08/17/12
	Order Type:	GENERAL

	<b>WDJT-TV-LP</b>
<b>Primary AE:</b>	<b>Vicky Rehill</b>
<b>Sales Office:</b>	<b>HCHI</b>
<b>Sales Region:</b>	<b>NAT</b>

Agency	Name:	Adelstein/Liston
	Buying Contact:	Barb Obrzut
	Billing Contact:	
		222 W. Ontario St.
		Chicago, IL 60610

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Issue/Women Vote
	Demographic:	A35+
	Product Codes:	PL Issue
	Priority:	P-1
	Revenue Codes:	AGY, POL, ISS

New Business Thru: \_\_\_\_\_  
Order Separation: 00:15:00 \_\_\_\_\_  
Advertiser External ID: \_\_\_\_\_  
Agency External ID: \_\_\_\_\_

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	2	\$400.00	\$340.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	2	\$400.00	\$340.00	0.00
<b>Totals</b>	<b>2</b>	<b>\$400.00</b>	<b>\$340.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Vicky Rehill			Start Of Order - End Of Order	100%

### Order Share

Order Share	Share	Total
WDJT-TV-LP	10%	\$400.00
Market	100%	\$4,000.00

### Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	2%	\$80.00
WISN	35%	\$1,400.00
WITI	20%	\$800.00
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	30%	\$1,200.00
WVTV	3%	\$120.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDJT	08/26/12	08/26/12	Inside Ed Wknd 1035-1105p	CM	1035p-1105p	-----1	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----1		1				\$200.00		0.00			
E 2	WDJT	08/26/12	08/26/12	Insider Wknd 1105p-1135p	CM	1105p-1135p	-----1	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	-----1		1				\$200.00		0.00			

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Totals													2	\$400.00